

Fractional CMO Service Overview

About Kainos Consulting

Kainos Consulting is a network of seasoned, innovative consultants serving various industries around the world. Since we have many years of practical experience in Operations, Finance, Sales, Marketing, and Technology, we understand your needs and challenges.

Our task is to analyze your business, determine your needs and implement changes to make your business efficient and successful. Καινός, translated to Kainos (kay-nos) is the Greek word for innovation.

Fractional CMO Services

Kainos is a “full-stack” marketing provider, delivering services such as:



Consultant Overview

- **Consultant:** Joe Garber
- **Years of Experience:** 25+
- **Recent Roles:**
 - Chief Marketing Officer
 - VP, Marketing
 - VP, Corporate Marketing
 - VP, Product Marketing
- **Representative Employers:**
 - Hewlett Packard Enterprise
 - Open Text (Micro Focus)
 - HP
 - Quest Software
 - IBM
 - Axiaid
 - U.S. Senate
- **Domain Experience:**
 - Software/SaaS
 - Cybersecurity
 - Governance, Risk, Compliance
 - Privacy
 - Healthcare
 - Public Sector
- **Education:**
 - MBA, Cornell University
 - BA, Pepperdine University

Recent Accolades



"Top 10 Most Influential CMOs"
CXO Views Magazine
[Link to story](#)

"CMO of the Year"
GRC Outlook Magazine
[Link to story](#)



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